

The HELP Psychology Challenge 2008

Dear Students,

Welcome to the HELP Psychology 2008!

The Challenge comprises two rounds:

First Round:

Essay Writing: Submission deadline on **25 July 2008**

Each school is free to submit as many essay entries as possible pertaining to question. 25 essays will be short-listed by our panel of Psychology lecturers.

Students are also welcome to submit individual entries directly to HELP.

Final Round:

Presentation and Quiz: **2 August 2008**

The 25 finalists will participate in a presentation and quiz challenge which will be held in our campus in Damansara Heights, Kuala Lumpur.

On this page please find the following information pertaining to your Psychology Essay writing.

- General rules and submission guidelines
- Topic title for the HELP Psychology Challenge 2008

Please don't hesitate to email us if you need additional information.

1) Eligibility Rules

The contest is open to students aged 15 – 20 years who are currently enrolled in secondary schools in Malaysia and are registered in Form 4 to Form 6 (or equivalent).

2) Essay Title

“How can psychology contribute to the health and development of Malaysian youth today?”

Essays should reflect a clear and comprehensive understanding of psychology and demonstrate the ability to apply relevant ideas in psychology to real life issues

3) Essay Submission Guidelines

1. All essay submissions must address the essay question accordingly. Essays must be **typed, double-spaced, in English, Times New Roman font size 12 and must be the original work of the contestant.**
2. Each contestant may enter only one essay.
3. Each essay should be approximately 600-800 words.
4. Only the best 25 essays will enter the final round to compete in HELP University College (Main Campus).
5. All entries must be posted or emailed on or before **25 July 2008.**

Via email: Only the first essay received via email from each contestant is counted. Subsequent revised versions will not be entertained.

Via post: Manuscripts by post cannot be returned so contestants should keep a copy of their work.

Finalists will be informed via phone calls or emails by 29 July 2008.

6. Each essay must have a cover page. In the upper left hand corner of the cover page list the following:
 - **Applicant's full name**
 - **Mailing address**
 - **Phone number (home and mobile number)**
 - **NRIC number and age (as of birthday in 2008)**
 - **Email address**
 - **Applicant's school name.**

Note: Essays which do not include this contact information will not be read.

7. Please provide page numbers for all the essay pages.
Note: Cover page will not be counted as part of essay pages.
8. Essays will be judged on the basis of originality of thought, insight into the psychology experience, effective and logical development of thesis and other relevant factors such as consideration of contrary evidence, effective use of resources, and elegance of style.
9. 25 finalists will compete in the Final Stage of the Challenge 2008.

4) Plagiarism

You are guilty of plagiarism when you “use and pass off (the ideas or writings of another) as one's own” (The American Heritage® Dictionary of the English Language, 2000).

1. Anything that is longer than 3 words must be cited – directly quoted or paraphrased.
2. If you copy the words (word for word) from the source, this is called a direct quotation.
3. If you change the words into your own words, this is called a paraphrase.

For more information on citations, refer to the section below titled Citations.

For more information on plagiarism, please refer to the following websites:

1. <http://www.indiana.edu/~wts/pamphlets.shtml>
2. <http://www.georgetown.edu/honor/plagiarism.html>

In short, **contestants should produce their own original work**, and any sign of plagiarism will disqualify the entry.

5) Send your essays to:

**Department of Psychology
C/O HELP University College Sdn Bhd
BZ-2 Pusat Bandar Damansara
50490 Kuala Lumpur
Malaysia**

Or

HELP.psyh.challenge08@gmail.com

6) Finals

Final Stage of the Psychology Challenge 2008 consists of 2 events; the presentation of essays and psychology quizzes.

7) Prizes

Prizes for The Psychology Challenge 2008 are as follows:

	Student Cash Prize (RM)	School Cash Prize (RM)	Scholarship (RM)		Book Voucher (RM)
			Form 4, Form 5 and Lower 6 Contestants	Upper 6 Contestants	
First	1,000	3,000	Scholarship for HELP Foundation (1 Year) and HELP Bachelor of Psychology (Hons) Program (3 years) worth RM62,700	Scholarship for HELP Bachelor of Psychology (Hons) Program (3 years) worth RM 49,500	RM150
Second	600	2,000	Scholarship for HELP Foundation (1 Year) and HELP Bachelor of Psychology (Hons) Program (3 years) worth RM37,620	Scholarship for HELP Bachelor of Psychology (Hons) Program (3 years) worth RM 29,700	RM150
Third	300	1,000	Scholarship for HELP Foundation (1 Year) and HELP Bachelor of Psychology (Hons) Program (3 years) worth RM18,810	Scholarship for HELP Bachelor of Psychology (Hons) Program (3 years) worth RM 14,850	RM150
Prize for other Finalists	-	-		-	RM150 each
School with 10 minimum standard entries	-	500			-
School with 20 minimum standard entries	-	1,000			-

All contestants are invited to the Final Challenge on the 2 August 2008.

**HELP University College Sdn Bhd
Lower Foyer, Main Campus, BZ-2 Pusat Bandar Damansara
50490 Kuala Lumpur, Malaysia.**

Should you have further queries pertaining to the Psychology Challenge 2008, kindly email

HELP.pscyh.challenge08@gmail.com

